



ADVERTISE IN THE PROGRAM OF THE 19TH ANNUAL CCÉ IRISH FOLK FESTIVAL

When: Saturday, September 13, 2014

Where: Sherwood Community Center at Van Dyck
Park, 3740 Old Lee Highway

and

The Auld Shebeen Irish Pub
3971 Chain Bridge Road
Fairfax, Virginia

Web: www.ccepotomac.org

ADVERTISING RATES AND SIZES

Full page: 4.5" x 7.75"\$100

Half page vertical: 2.125" w x 6.75" h\$60

Half page horizontal: 4.5" w x 3.25" h\$60

Quarter page vertical: 2.125" w x 3.25" h\$35

Quarter page horizontal: 4.5" w x 1.5" h\$35

Note: *Program interior is printed in black and white; covers are printed in full color. Covers 2 & 3 add \$50.00; cover 4 add \$100.00. Only full-page ad size available for covers.*

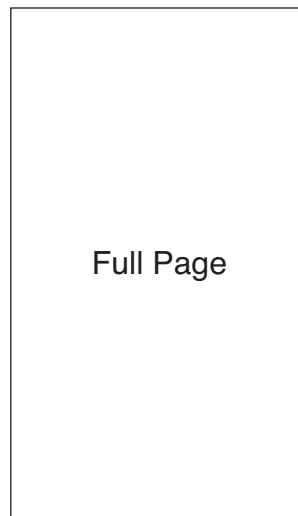
ARTWORK SPECIFICATIONS

Graphics must be at least 300 dpi. Anything lower will result in poor quality output. We accept EPS, PDF, TIF or JPG formats *only*.

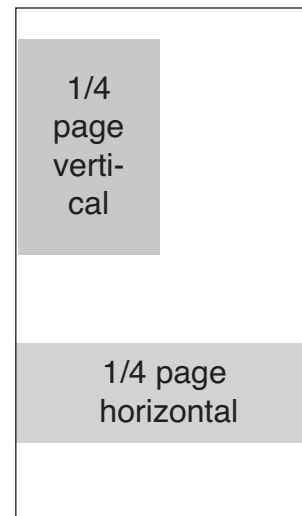
If using Adobe Illustrator (preferred), convert all text to outlines before exporting EPS or PDF file for submission. Embed all imported graphics in the file.

We **do not** accept files from the following programs: Microsoft Publisher, Power-Point, Picture It, Excel, Word, Paintshop Pro, Corel Draw, Adobe Pagemaker or any word processing program. If you are creating a file in any of these programs, either export a PDF or print out the ad as you desire it and allow our graphic designer to recreate it for a small fee. If you use clip art or photos, you must supply those files as well, again in at least 300 dpi.

Email artwork to MistCoveredMtn@gmail.com

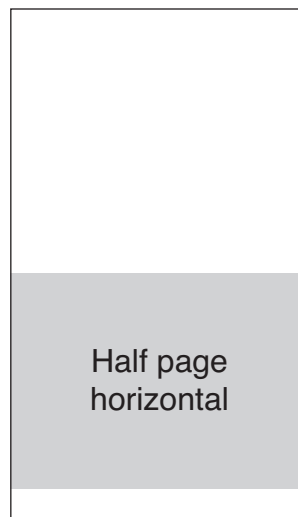


Full Page

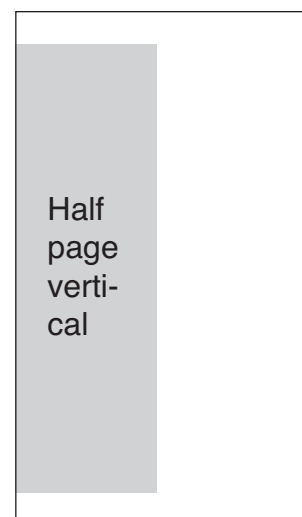


1/4
page
verti-
cal

1/4 page
horizontal



Half page
horizontal



Half
page
verti-
cal

PAYMENT

Make checks payable to "CCE Potomac." If you wish to be billed via PayPal, include an email address and you will receive an invoice from MistCoveredMtn@gmail.com

Mail check to:

Larry Frank | 47540 Anchorage Cir. | Sterling, VA 20165